

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

MENTZER MEDIA SERVICES INC Attention: Accounts Payable 600 FAIRMONT AVENUE SUITE 306 TOWSON, MD 21286



Advertiser	Americans for Prosperity
Product	AMER FOR PROS 8/28
Estimate Number	1833

Invoice #	116118-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116118
Alt Order #	06262487
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation Re	ef#
1	WRAL CBS This Morning	7am - 9am	-			_				
	ISSUE CLASS OF TIME									
				2 to 09/02/12	3x	-TWTF				
	WRAL		Tu	08/28/12	:30	8:21 AM	AFP-12-TV-18H	\$850.00		3
	WRAL		W	08/29/12	:30	8:47 AM	AFP-12-TV-18H	\$850.00		2
	WRAL		Th	08/30/12	:30	8:17 AM	AFP-12-TV-18H	\$850.00		1
2	WRAL Noon News ISSUE CLASS OF TIME	12p-1p								
			08/27/1	2 to 09/02/12	3x	-TWTF				
	WRAL		Tu	08/28/12	:30	12:55 PM	AFP-12-TV-18H	\$700.00		2
	WRAL		Th	08/30/12	:30	12:56 PM	AFP-12-TV-18H	\$700.00		1
	WRAL		F	08/31/12	:30	12:28 PM	AFP-12-TV-18H	\$700.00		3
3	WRAL 5:00 First News ISSUE CLASS OF TIME	5-530p								
			08/27/1	2 to 09/02/12	3x	-TWTF				
	WRAL		Tu	08/28/12	:30	5:13 PM	AFP-12-TV-18H	\$2,000.00		1
	WRAL		Th	08/30/12	:30	5:12 PM	AFP-12-TV-18H	\$2,000.00		2
	WRAL		F	08/31/12	:30	5:23 PM	AFP-12-TV-18H	\$2,000.00		3
4	WRAL Late News ISSUE CLASS OF TIME	11-1135p								
			08/27/1	2 to 09/02/12	3x	-TWTFSS				
	WRAL		W	08/29/12	:30	11:18 PM	AFP-12-TV-18H	\$2,000.00		2
	WRAL		F	08/31/12	:30	11:26 PM	AFP-12-TV-18H	\$2,000.00		3
	WRAL		Sa	09/01/12	:30	11:16 PM	AFP-12-TV-20H	\$2,000.00		1
5	WRAL Wed Hour 3 ISSUE CLASS OF TIME	10-11p								
			08/27/1	2 to 09/02/12	1x	1				
	WRAL		W	08/29/12	:00			\$5,000.00	See MG 6.2,6.3,6.4,6.5,6.6,6.7,6.8,6.:	1
6	WRAL Thu Hour 3 ISSUE CLASS OF TIME	10-11p								
			08/27/1	2 to 09/02/12	1x	1				



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6	WRAL	Thu Hour 3	10-11p								
	ISSUE CL	ASS OF TIME	•								
	WRAL	Inside Edition	7-730P	W ISSUE C	08/29/12 CLASS OF TIN	:30 ⁄IE	7:20 PM	AFP-12-TV-18H	\$1,500.00	MG for 5.1,6.1	11
	WRAL			Th	08/30/12	:00			\$5,500.00	See MG 6.2,6.3,6.4,6.5,6.6,6.7,6.8,	6.: 1
	WRAL	U.S Open Tennis Saturday	11a - 6p	Sa ISSUE C	09/01/12 CLASS OF TIN	:30 ⁄IE	12:53 PM	AFP-12-TV-20H	\$1,000.00	MG for 5.1,6.1	3
	WRAL	U.S Open Tennis Saturday	11a - 6p	Sa ISSUE C	09/01/12 CLASS OF TIM	:30 ⁄IE	1:37 PM	AFP-12-TV-20H	\$1,000.00	MG for 5.1,6.1	4
	WRAL	U.S Open Tennis Saturday	11a - 6p	Sa	09/01/12 CLASS OF TIM	:30	4:14 PM	AFP-12-TV-20H	\$1,000.00	MG for 5.1,6.1	2
	WRAL	U.S Open Tennis Sunday	11a-6p	Su	09/02/12 CLASS OF TIM	:30	11:39 AM	AFP-12-TV-20H	\$1,000.00	MG for 5.1,6.1	6
	WRAL	U.S Open Tennis Sunday	11a-6p	Su	09/02/12 CLASS OF TIN	:30	2:01 PM	AFP-12-TV-20H	\$1,000.00	MG for 5.1,6.1	7
	WRAL	U.S Open Tennis Sunday	11a-6p	Su	09/02/12 CLASS OF TIN	:30	5:44 PM	AFP-12-TV-20H	\$1,000.00	MG for 5.1,6.1	5
	WRAL	US Open Tennis Monday	1230-6p	М	09/03/12 CLASS OF TIN	:30	12:56 PM	AFP-12-TV-20H	\$1,000.00	MG for 5.1,6.1	10
	WRAL	US Open Tennis Monday	1230-6p	М	09/03/12 CLASS OF TIN	:30	2:13 PM	AFP-12-TV-20H	\$1,000.00	MG for 5.1,6.1	8
	WRAL	US Open Tennis Monday	1230-6p	М	09/03/12 CLASS OF TIM	:30	4:08 PM	AFP-12-TV-20H	\$1,000.00	MG for 5.1,6.1	9
7	WRAL ISSUE CL	WRAL 6a News Sat ASS OF TIME	6-8a								
				08/27/12	2 to 09/02/12	1x	1-				
	WRAL			Sa	09/01/12	:30	7:58 AM	AFP-12-TV-20H	\$600.00		1
8	WRAL	CBS This Morning Saturday ASS OF TIME	8am - 10am								
		· · · · · · · · · · · · · · · · · · ·		08/27/12	2 to 09/02/12	1x	1-				
	WRAL			Sa	09/01/12	:30	8:24 AM	AFP-12-TV-20H	\$700.00		1
9	WRAL	6pm News (Sat)	6-630p								



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9	WRAL	6pm News (Sat)	6-630p								_
	ISSUE CLA	ASS OF TIME									
				08/27/12 to		1x	1-				
	WRAL			Sa	09/01/12	:30	6:09 PM	AFP-12-TV-20H	\$600.00		1
10	WRAL	Sat Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME									
				08/27/12 to		1x	1-				
	WRAL			Sa	09/01/12	:30	9:59 PM	AFP-12-TV-20H	\$2,000.00		1
11		WRAL Sun Morning News ASS OF TIME	7-9a								
				08/27/12 to		1x	1				
	WRAL			Su	09/02/12	:30	8:30 AM	AFP-12-TV-20H	\$900.00		1
12		Face The Nation 1030-1130 ASS OF TIME	1030-1130								
				08/27/12 to	09/02/12	1x	1				
	WRAL			Su	09/02/12	:00				See MG 12.2	1
	WRAL I	Face the Nation	1030-11a	Su ISSUE CL	09/02/12 ASS OF TIM	:30 E/MG	10:59 AM	AFP-12-TV-20H	\$900.00	MG for 12.1 09/02	2
13		CBS This Morning ASS OF TIME	7am - 9am								
				09/03/12 to	09/09/12	1x	1				
	WRAL			M	09/03/12	:30	8:47 AM	AFP-12-TV-20H	\$850.00		1
14		Noon News ASS OF TIME	12p-1p								
				09/03/12 to	09/09/12	1x	1				
	WRAL			M	09/03/12	:30	12:23 PM	AFP-12-TV-20H	\$700.00		1
15		5:00 First News ASS OF TIME	5-530p								
				09/03/12 to	09/09/12	1x	1				
	WRAL			М	09/03/12	:00		_	\$2,000.00	See MG 15.2,15.3	1



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15	WRAL	5:00 First News	5-530p	•	•	•	•	•	•		
1	ISSUE CLA	ASS OF TIME	-								
	WRAL \	WRAL 5:30AM News	530-6a	M	09/03/12	_:30	5:28 AM	AFP-12-TV-20H	\$1,000.00	MG for 15.1 09/03	3
				ISSUE	CLASS OF TIM	IE					
	WRAL \	WRAL 5:30AM News	530-6a	M	09/03/12	_:30	5:53 AM	AFP-12-TV-20H	\$1,000.00	MG for 15.1 09/03	2
				ISSUE CLASS OF TIME							
16	WRAL	Late News	11-1135p								
- 1	ISSUE CLA	ASS OF TIME									
				09/03/1	2 to 09/09/12	1x	1				
	WRAL			M	09/03/12	:30	11:26 PM	AFP-12-TV-20H	\$2,000.00		1
17	WRAL	Mon Hour 3	10-11p								
1	ISSUE CLA	ASS OF TIME	·								
				09/03/1	2 to 09/09/12	1x	1				
	WRAL			M	09/03/12	:30	10:39 PM	AFP-12-TV-20H	\$5,500.00		1
			Aired Spots	34							

Gross Total \$43,900.00 **Agency Commission** \$6,585.00

Payment Terms 30 Days **Net Amount Due** \$37,315.00